

2018 PrintEd Conference Schedule	
Saturday, July 28, 2018	
noon–4:00pm	Check-in & Registration Reighard Hall
6:00–8:00 pm	Dinner / Welcome Meeting Matisse Room / Gordinier Hall

Sunday, July 29, 2018				
GCEA		PrintEd		Guest
		7:00–7:30am	Breakfast Upper Deck, Gordinier Hall	
		7:45–8:00am	Registration , Osburn Hall Lobby PrintEdStaff	
		8:00–8:15am	PE-1 Osburn 307 Paul Foster, PGAMA & Jennifer Griffin, Maryland Department of Education <i>Welcome, Introductions, Agenda</i>	
		8:15–9:15am	PE-2 Osburn 307 Michael Born, Anne Arundel County Public Schools <i>Printing Process Demonstrations</i>	
		9:30–10:30am	PE-3 Osburn 303 Paul Foster, PGAMA <i>Introducing InDesign to Students</i>	
		10:45–11:45am	PE-4 Osburn 303 Scott Owens, Calvert County Public Schools <i>Using InDesign to Make Premium Notepads</i>	
noon–4:00pm	Check-in & Registration Reighard Hall Osburn Hall open for self-guided tours Golf Outing 11:30–4:00pm	12:00–1:00pm	Lunch - Upper Deck, Gordinier Hall	<i>Same as GCEA Participants</i>
		1:15–2:15pm	PE-5 Osburn 307 Roundtable Discussion <i>Project for Open House Events</i>	Check-in & Registration Reighard Hall Osburn Hall open for self-guided tours
		2:30–3:30pm	PE-6 Osburn 307 Paul Foster, PGAMA <i>Measurements in Printing: Using the Printer’s Measurement System</i>	
		3:45–4:45pm	PE-7 Osburn 303 Scott Owens, Calvert County Public Schools <i>Beyond Newsletters: Using InDesign to Create Multi-page Documents</i>	
5:30–6:30 pm	GCEA Commemoration & Celebration Ceremony* McComsey Auditorium			
6:30–8:30 pm	GCEA President’s Reception* Ford Atrium			
* dress for these events is business casual				

Monday, July 30, 2018						
GCEA					PrintEd	Guest
7:00–8:00am	Breakfast Upper Deck, Gordinier				Follow GCEA Schedule	
8:15–8:45 am	Welcome (Conference Host, GCEA President) McComsey Auditorium					7:30–8:30pm Breakfast Upper Deck Gordinier Hall
8:45–9:45 am	Keynote Address – Michael Biggerstaff, CIO, NxtBook Media McComsey Auditorium					Van departs 9:00am – Reighard Parking Lot
	Interactive Design	Pedagogy	Graphic Technologies			
10:00–10:50 am	A-1 Osburn 308 James Pannafino, Millersville University <i>Understanding User Experience and UX Methods</i> 50 min session	A-2 Osburn 309 Peter Schlosser, CalPoly <i>A New Model for Senior Projects—Learn-by-Doing Interdisciplinary Projects, Solving Real Problems</i> Jerry Waite & Michael Dawson, University of Houston <i>Authentic Assessment Using an Online Senior Show</i> 2, 25 min sessions	A-3 Osburn 303 Christopher Smyth & Mark Corrigan, Rochester Institute of Technology <i>Kanban in the Cloud for Graphic Communication</i> 50 min session			10:00am Arrive at Longwood Gardens
11:00–11:50 am	B-1 Osburn 308 Michael Brady, Thaddeus Stevens Technical College <i>Getting Started with WordPress</i> 50 min session	B-2 Osburn 309 Erica Walker, Clemson University <i>Not Just for Designers: The Value of Teaching ALL Students the Design Thinking Process</i> Hope Carroll, UW Stout <i>Design Thinking: Where Experiential Meets Empathy in the Classroom</i> 2, 25 min sessions	B-3 Osburn 307 Rion Huffman & Rocky Restivo, Pittsburg State University <i>Professional Quality Photographic Results with Minimal Equipment</i> 50 min session			Lunch \$10 café dollars at Longwood Gardens Café
noon–1:00	Lunch - Upper Deck, Gordinier Hall					
1:10–2:00 pm	C-1 Osburn 303 Erica Walker, Clemson University <i>Built for Speed: Seven Tips for Rapid Designing and Prototyping in Adobe XD</i> 50 min session	C-2 Osburn 308 Kange Raymond Kahnge, Federal University Lafia <i>Critical Re-positioning of Graphic Design Education in Nigeria</i> Shaun Dudek, University of Wisconsin-Stout <i>Using a Creative-Mindset for Research Dissemination: The Potential for High-Performance Results</i> 2, 25 min sessions	C-3 Osburn 304 Mark Snyder, Millersville University <i>Flexographic Printing</i> 1 hr 45 min workshop	C-4 Osburn 305 Daniel Casey, Columbia-Montour AVTS <i>Hands-On Hydrographics</i> 1 hr 45 min workshop		Depart Longwood Gardens at 2:30pm Stop at Hammond's Pretzels on way back

2:10-3:00 pm	D-1 Osburn 303 Gabriel Grant, Eastern Illinois University <i>Convert your Website Prototypes to CSS Faster Using Tools in Adobe CC</i> 50 min session	D-2 Osburn 308 Samuel Park, California Baptist University Online <i>Graphic Design and Digital Media Taught in an Online Setting</i> Margie Garr, GAERF <i>GAERF: Linking Educators, Students, and Industry Toward Skilled Workforce Development</i> 2, 25 min sessions				Arrive on campus apx. 4:30pm
3:10-4:00 pm	E-1 Osburn 303 Brad Fessler, Pine Grove High School <i>Get Started with 360° Photography/ Video</i> 50 min session	E-2 Osburn 308 Gregory D’Amico, Rochester Institute of Technology <i>Key Managerial Skill Sets in Graphic Design Education</i> Charles Weiss, Clemson University <i>Workflow, Process Control, Color Management, and Production – All in One Screen Printed Product</i> 2, 25 min sessions	E-3 Osburn 307 Boyd Mangum, Ricoh Production Printing <i>Ricoh: Clickable Paper</i> 50 min session			
5:00–6:00 pm	Dinner Upper Deck, Gordinier Hall					
6:30–7:30pm	Ice Cream Social Osburn Hall Atrium	Gutenberg Awards Display begins Osburn 200				
7:30–9:30pm	Wayzgoose Copper Hill Public House					

Tuesday, July 31, 2018							
GCEA				PrintEd		Guest	
7:00–7:45am	Breakfast Upper Deck, Gordinier Hall				7:00–8:00am	Breakfast Upper Deck Gordinier Hall	7:00–8:00am Breakfast Upper Deck Gordinier Hall
8:00–8:10 am	Announcements (Donna Painter, Conference Host) McComsey Auditorium				8:15–9:15am	PE-8 Osburn 303 Jason Adelung, Baltimore County Public Schools <i>Using InDesign to Create Numbered Tickets</i>	8:00–9:00am Campus Tour
8:15–9:15 am	Print in the New Media Mix – Daniel Dejan, SAPPI McComsey Auditorium						
	Printing Technologies		Graphic Technologies		Printing Workshops		
9:30–10:20 am	F-1 Osburn 307 Brian Sagula & Jill Boorse, Mohawk <i>Selecting the Right Paper for your Print Project</i> 50 min session	F-2 Osburn 308 Peter Schlosser, CalPoly <i>Variable Data Design with Adobe InDesign</i> 50 min session	F-3 Osburn 304 Johnny Shell & Erin Nuss, Specialty Graphic Imaging Association <i>Screen Printing Simulated Process Color</i> 1 hr 45 min workshop	F-4 Osburn 303 Mark Snyder, Millersville University <i>Packaging Activity for the Classroom</i> 1 hr 45 min workshop	9:30–10:30am	PE-9 Osburn 309 Jeff Sharp, Howard County Public Schools <i>Cheap Hardware and Free Graphics Software</i>	9:15–11:200am Osburn 208 Innovation Lab activity
10:30–11:20am	G-1 Osburn 307 Thomas Bell, Millersville University <i>Printing on an Iron Handpress; The Original Relief Printing</i> 50 min session	G-2 Osburn 303 Rion Huffman, Pittsburg State University <i>Removing Any Color Cast with Gray Balancing</i> 50 min session			10:45–11:15am	PE-10 Osburn 309 Michael Born, David Hutchinson, Scott Owens, Jimmy Roeder, Chandler Kerr <i>SkillsUSA and World Skills: Teacher and Competitor’s Perspective</i>	
					11:15–11:30am	PE-11 Osburn 309 <i>Wrap-Up Complete Surveys Adjourn</i>	
11:45am	Bus Departs Reighard Parking Lot				PrintEd Program Ends – Cross-registered participants should join GCEA Program		Join GCEA Program
12:15–1:30pm	Lunch Central Market *on your own (cost)				noon–2:00pm	Osburn 202-C GAERF and the PrintED Team Leaders Meeting	
2:00-3:20 pm	Industry Tour 1 H&H Graphics		Industry Tour 2 The Standard Group				Choice of industry tour
3:30 pm	Buses Depart - from Tour Location						
4:30 pm	Arrive Strasburg Railroad						
8:00 pm	Depart Strasburg Railroad						
8:30 pm	Arrive back at MU						

Wednesday, August 1, 2018			
GCEA			Guest
7:30–9:30am	Industry Economic Outlook Breakfast – Ronnie Davis, Printing Industries of America, Chief Economist Lehr Dining Room / Gordinier Hall		
	The Future	Pedagogy	Graphic Technologies
10:00–10:50 am	H-1 Osburn 308 Jim Workman, Printing Industries of America <i>A Glimpse into the Future of Print-Related Technology</i> 50 min session	H-2 Osburn 309 Erin Nuss, Specialty Graphic Imaging Association <i>SGIA Benefits for Students & Teachers</i> Laura Roberts, Mattoon HS <i>Generation Z: Understanding & Connecting</i> 2, 25 min sessions	H-3 Osburn 303 Monika Alters, University of Houston <i>Using Adobe Spark to Create Social Media Posts, Website, and Video for a Branding Campaign</i> 50 min session
11:00–11:50 am	I-1 Osburn 308 Johnny Shell, Specialty Graphic Imaging Association <i>Digital Textile Trends</i> 50 min session	I-2 Osburn 309 Charles Weiss, Clemson University <i>Rethinking the Graphic Communication Lecture for Millennials & Generation Z</i> Adrienne Schwarte, Maryville College <i>Designer-drive Semester-long Action Research Projects to Create Visual Solutions for Social Problems</i> 2, 25 min sessions	I-3 Osburn 304 Gabriel Grant, EIU <i>Creating Screen Printing Plastisol Transfers</i> Hans Kellogg, Ball State University <i>Drawn to Reading: Expanding the Production of Bookmark Production</i> 2, 25 min sessions
12:30–3:00pm	Lunch & GCEA Board Meeting SMC-MPR AV and Seating for box lunch in the MPR <i>(GCEA Board has time to set up before meeting)</i>		
3:00–4:00pm	2019 Conference Preview SMC-MPR Erica Walker & Charles Weiss, Clemson		
5:30–6:30pm	Social Hour & Silent Auction* Lehr Dining Room / Gordinier Hall		
6:30–9:00 pm	Banquet & Program* Lehr / Gordinier *dress for these events is semi-formal		

Thursday, August 2, 2018 (Guests same program as Participants)	
7:30–9:00am	Breakfast Upper Deck Gordinier Hall
before 11:00am	Check-out Reighard Hall

7:00–8:00am
Breakfast, Upper Deck Gordinier Hall

8:30 am
Van departs for **Kitchen Kettle Village**

Lunch on own at Kitchen Kettle

Depart Kitchen Kettle Village at 2:00 pm

2:45pm
Visit **Pine View Dairy**

Arrive on campus 3:45 pm

