

2018 GCEA Tentative Conference Schedule			
Sunday, July 29, 2018			
noon-4:00pm	Check-in & Registration Reighard Hall	Osburn Hall open for self-guided tours	Golf Outing Crossgates
5:30-6:30 pm	Memorial Service , McComsey Auditorium		
6:30-8:30 pm	GCEA President's Reception , Ford Atrium, McComsey		

Monday, July 30, 2018				
7:00-8:00am	Breakfast Upper Deck Gordinier			
8:15-8:45 am	Welcome (<i>Donna Painter, Conference Host; Malcolm Keif GCEA President, Michael Jackson, Dean College of Science & Technology MU</i>) McComsey Auditorium			
8:45-9:45 am	Keynote Address: Michael Biggerstaff, CIO, NextBook Media McComsey Auditorium			
	Interactive Design	Pedagogy	Graphic Technologies	
10:00-10:50 am	A-1 Osburn 308 50 min session James Pannafino, Millersville University <i>Understanding User Experience and UX Methods</i>	A-2 Osburn 309 2, 25 min sessions	A-3 Osburn 303 50 min session Christopher Smyth & Mark Corrigan, RIT <i>Kanban in the Cloud for Graphic Communication</i>	
11:00-11:50 am	B-1 Osburn 308 50 min session	B-2 Osburn 309 2, 25 min sessions Hope Carroll, UW Stout <i>Design Thinking: Where Experiential Meets Empathy in the Classroom</i>	B-3 Osburn 303 or 307 50 min session	
noon-1:00pm	Lunch - Upper Deck Gordinier			
1:10-2:00 pm	C-1 Osburn 303 50 min session	C-2 Osburn 309 2, 25 min sessions Shaun Dudek, UW Stout <i>Using a Creative-Mindset for Research Dissemination: The Potential for High-Performance Results</i>	C-3 Osburn 304 Mark Snyder, Millersville University 1 hr 45 min <i>Flexography Workshop</i>	C-4 Screen Prep Lab Dan Casey, Columbia-Montour AVTS 1 hr 45 min <i>Hydrographics</i>

<p>2:10-3:00 pm</p>	<p>D-1 Osburn 303 50 min session</p> <p>Gabriel Grant <i>Convert your Website Prototypes to CSS Faster Using Tools in Adobe CC</i></p>	<p>D-2 Osburn 309 2, 25 min sessions</p> <p>Samuel Park, California Baptist University Online <i>Graphic Design and Digital Media Taught in an Online Setting</i></p> <p>Gregory D'Amico, RIT <i>Key Managerial Skill Sets in Graphic Design Education</i></p>		
<p>3:10-4:00 pm</p>	<p>E-1 Osburn 303 50 min session</p> <p>Brad Fessler, Pine Grove HS <i>Get Started with 360° Photography/Video</i></p>	<p>E-2 Osburn 307 2, 25 min sessions</p>	<p>E-3 Osburn 304 50 min session</p>	
<p>5:00-6:00 pm</p>	<p>Dinner Upper Deck Gordinier Hall</p>			
<p>6:30-7:30pm</p>	<p>Ice Cream Social Osburn Hall Atrium</p>	<p>Gutenberg Awards Display begins Osburn 200</p>		
<p>7:30-9:30pm</p>	<p>Wayzgoose Copper Hill Public House</p>			

Tuesday, July 31, 2018				
7:00-7:45am	Breakfast Upper Deck Gordinier Hall			
8:00-8:10 am	Announcements (<i>Donna Painter, Conference Host</i>) McComsey Auditorium			
8:15-9:15 am	Print in the New Media Mix – Daniel Dejan, SAPPI McComsey Auditorium			
9:30-10:20 am	F-1 Osburn 308 50 min session Brian Segula, Mohawk Paper 101	F-2 Osburn 307 50 min session	F-3 Osburn 304 1 hr 45 min Johnny Shell & Erin Nuss, SGIA Screen Printing Simulated Process Color	F-4 Osburn 303/302/327 1 hr 45 min Mark Snyder Packaging Projects for Students
10:30-11:20am	G-1 Osburn 308 50 min session	G-2 Osburn 303 50 min session		
11:45	Bus Departs Reighard Parking Lot			
12:15-1:30pm	Lunch Central Market (on your own)			
2:00-3:20 pm	Industry Tour 1 H&H Graphics		Industry Tour 2 The Standard Group	
3:30 pm	Buses Depart - from Tour Location			
4:30 pm	Arrive Strasburg Railroad Train ride and BBQ picnic dinner			
8:00 pm	Depart Strasburg Railroad			
8:30 pm	Arrive back at MU Reighard Hall			

Wednesday, August 1, 2018			
7:30–9:30am	Industry Economic Outlook Breakfast – Ronnie Davis, PIA Chief Economist Lehr / Gordinier		
	The Future	Pedagogy	Graphic Technologies
10:00–10:50 am	H-1 Osburn 308 50 min session Jim Workman, PIA <i>A Glimpse into the Future of Print-Related Technology</i>	H-2 Osburn 309 2, 25 min sessions Erin Nuss, SGIA <i>SGIA Benefits for Students & Teachers</i> Laura Roberts, Mattoon HS <i>Generation Z: Understanding & Connecting</i>	H-3 Osburn 303 50 min session
11:00–11:50 am	I-1 Osburn 308 50 min session Johnny Shell, SGIA <i>Digital Textile Trends</i>	I-2 Osburn 309 2, 25 min sessions Adrienne Schwarte, Maryville College <i>Designer-drive Semester-long Action Research Projects to Create Visual Solutions for Social Problems</i>	I-3 Osburn 304 2, 25 min sessions Gabriel Grant, EIU <i>Creating Screen Printing Plastisol Transfers</i> Hans Kellogg, Ball State University <i>Drawn to Reading: Expanding the Production of Bookmark Production</i>
12:15–1:30pm	Lunch (<i>GCEA Board time to set up for meeting</i>) Lobby outside the SMC MPR		
1:30–3:00pm	GCEA Annual Business Meeting SMC MPR		
3:30–4:00pm	Conference Preview SMC MPR		
5:30–6:30pm	Social Hour & Silent Auction Lehr / Gordinier		
6:30–9:00 pm	Banquet & Program Lehr / Gordinier		

Thursday, August 2, 2018	
7:30-9:00am	Breakfast Upper Deck Gordinier Hall
before 11:00am	Check-out Shenks Hall